



THE CHAMBER MARKETING TOOLS...

the
Chamber
Manitowoc County

The Chamber of Manitowoc County wants to make sure you and your business are using all of the "FREE" marketing opportunities you are being offered. Please take a moment to look these over and determine which ones would be best for your business.

Advantage Card Offers:

Cost to participate: FREE

Chamber Advantage Cards are given to each new member. One card per employee per member. These offers are submitted by various Chamber member businesses offering cardholders special deals that are not available to the general public. These offers are displayed on The Chamber website, and are good until December 31st of each year. They can be submitted at anytime throughout the year. Email info@chambermanitowocounty.org to obtain an enrollment form.

Business Insiders Club:

Cost to participate: FREE

Business Insiders Club (BIC) offers are for Chamber member businesses to use for corporate discounts on corporate purchases. These offers are displayed on The Chamber website and are good until December 31st of each year. They can be submitted at anytime throughout the year. Email info@chambermanitowocounty.org to obtain an enrollment form and contract.

Hot Deals:

Cost to participate: FREE

Hot Deals are promotions submitted by Chamber member businesses to promote a product or service. Any submissions should be worded so that they can be easily formatted to a coupon. These are distributed by email every Tuesday to our entire membership. These are promotions with one-week expiration dates unless otherwise stated. All submissions should be received by 4 p.m. Mondays and can be emailed to info@chambermanitowocounty.org.

Tuesday Tidbits:

Cost to participate: FREE

Tuesday Tidbits can be used for brief 85 words or less announcements. These can be used to promote events, new employees, sales, fundraisers, etc. These are distributed weekly on Tuesdays by email. All submissions should be received by 4 p.m. on Mondays and can be emailed to info@chambermanitowocounty.org. The advertisement is for Chamber Member businesses and organizations only, not to be used for companies or organizations those businesses may be associated with.

All offers are subject to review by The Chamber of Manitowoc County Executive Director.

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Other cost-effective marketing tools offered by The Chamber...

Newsletter Ads:

Cost: 1" h x 2" w for \$40/issue, 2" h x 2" w for \$75/issue, 2" h x 4 1/2" w for \$100 issue, 1/2 page for \$250/issue, full page for \$450/issue

Submit your business ad to be included in our monthly newsletter, *Business Matters*.

Flyer Inserts:

Cost: Members \$250, Non-Members \$400, Non-Profit Members \$50, Non-Profit Non-Members \$100. The Chamber can also print your inserts! **Color:** (1,100 copies) \$200/1-sided, \$400/2-sided **Black & White:** (1,100 copies) \$75/1-sided, \$100/2-sided

Your company can design an 8 1/2 x 11 flyer for insertion into our monthly newsletter, *Business Matters Monthly*. You provide 1,100 copies that must be submitted by the last Friday of the month except for December.

Please contact The Chamber office at (920) 684-5575 with any questions you may have on these programs.

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